

**MEETING OF THE RESEARCH AND EVALUATION SUB-GROUP OF THE MINISTERIAL WORKING GROUP ON TOBACCO CONTROL – TUESDAY 12th SEPTEMBER 2017
CONFERENCE ROOM A & B, ST ANDREWS HOUSE, EDINBURGH
10.00.A.M. – 12.00.P.M.**

Present:

Chair

Professor Linda Bauld, University of Stirling

Membership

Ms Allison Brisbane, ASH Scotland
Ms Sheila Duffy, ASH Scotland
Mr James Niven, Scottish Government, ASD
Dr Sean Semple, University of Aberdeen
Dr Helen Sweeting, University of Glasgow
Mr Morris Fraser, Scottish Government
Dr Crawford Moodie, University of Stirling
Dr Garth Reid, NHS Health Scotland
Professor Sally Haw, University of Stirling
Professor Kate Hunt, University of Stirling
Ms Lesley Sinclair, University of Stirling
Dr Allison Ford, University of Stirling
Mr Richard Lawder, ISD
Professor Amanda Amos, University of Edinburgh

Secretariat

Miss Kim McGibbon, Scottish Government

In Attendance

**Mr John Glen, Scottish Government
Ms Elaine Mitchell, Scottish Government**

Apologies

Professor David Tappin, University of Glasgow
Ms Fiona Moore, NHS Health Scotland

Note of Meeting

Agenda Item 1: Welcome and Introductions

1. **Professor Bauld** welcomed everyone to the twentieth meeting of the Sub-Group. The news that Sean Semple was moving to University of Stirling was also shared with the group.

Agenda Item 2: Actions from previous meeting:

2. Minutes from the last meeting were agreed by email, and there were no outstanding actions.

Agenda Item 3: E-cigarettes

3. **Morris Fraser** updated the group on the Scottish Government's current position on e-cigarettes. As of the 1st October 2017, it will be an offence to sell Tobacco and/or e-cigarettes without being registered on the Register of Tobacco and Nicotine Vapour Products Retailers.

4. The consultation on the ban of advertising of e-cigarettes has been delayed but will be commence in at least 8 or 9 weeks, after it has been approved by Cabinet, with legislation planned for April 2018. It will last for 3 months and will consider measures that go further than current EU,

including the banning of advertising on bus shelters, free distribution, nominal pricing and sponsorship. All universities and organisations such as ASH are encouraged to contribute to this.

5. **Amanda Amos** told the group about new research going on with Cancer Research UK, but at this stage the work is still underway, but Amanda will keep the group informed.

6. **Alison Brisbane** shared an infographic designed by ASH which provides information about vaping and e-cigarettes in a concise and accessible way.



Ash_e-cig
infographic.pdf

7. **Garth Reid** provided an update from NHS Health Scotland regarding the consensus statement on e-cigarettes which will come with a press release on 21st September. The statement has been endorsed by many organisations, including NHS Health Scotland, Stirling and Edinburgh Universities, ASH Scotland, Cancer Research UK and has the backing of Catherine Calderwood, CMO. Garth agreed to share the statement which is embargoed and as such, cannot be shared further until after the release date.

8. **Richard Lawder** provided an update from ISD. A revised set of questions will supersede those currently on the database to help best capture information on e-cigarette use amongst those using specialist services (non-pharmacy) to help stop smoking. The questions were selected from a set of core questions drawn up by members of the UK Electronic Cigarette Research Forum and American colleagues (published in the journal *Tobacco Control*) to be adopted for basic population surveys, placement of the questions on the database will be relocated to main screens rather than the local screen to help aid better recording. Implementation of these questions on the database will be in the next few months.

9. **Sean Semple** provided an update on EU funded research he is involved in. He has been taking measurements of nicotine in the air around parks, school and bars (over one hour periods) as well as making observations of these areas on the use of e-cigarettes. This has been done in 60 venues here, as well as in Italy and Greece. The results will be published next year.

10. **Kate Hunt** and **Helen Sweeting** provided an update on the NIHR funded TIPS study. This has directly informed policy on moving towards smokefree prisons. Views on e-cigarettes from prison staff and prisoners have been collected and are being written up for publication.

11. **Sally Haw** provided an update on the DISPLAY study. A recent paper from the study found that children trying e-cigarettes having never smoked saw an increase in the odds of them trying tobacco one year later, but due to the small numbers, it is not clear if this is causal or not as it is not known if this leads to long term smoking. A follow up study is now in process looking at attitudes to e-cigarettes and smoking, and whether or not they are influenced before or after e-cigarette use. A study in Leeds looked at 13 and 14 year olds found similar findings, which we also need to be cautious about (in terms of inferring causality). The age at which young people take up smoking is important, and 16 to 24 year olds are an important age group to look at.

13. **Linda Bauld** provided an update on the range of e-cigarette studies she and her team are involved in. She also mentioned international developments. For example, Canada are now legalising e-cigarettes which contain nicotine and she has joined Health Canada's advisory group regarding research on this topic. She also provided evidence at an event attended by parliamentarians from Iceland, and Iceland have now voted not to implement the EU TPD due to concerns about the e-cigarette elements. She commented that research from Scotland and the UK was helping inform developments in other countries.

Agenda Item 4: Standardised Packaging

14. The DISPLAY study found that young people in S2 and S4 in four schools were well aware of the change to standardised packaging before the final implementation of it.

15. **Crawford Moodie** provided an update on the impact of plain packaging with adult smokers. They are now on the second wave of the ATPS study funded by CRUK which examines this. Another study involving 5000 small retailers across the UK found that many small retailers left it until the last minute to change to the plain packaging. A new PhD student has joined the team and will work on further studies on standardised and novel tobacco packaging in 2018.

Agenda Item 5: Second-hand Smoke/ Cars and Homes/ Hospital Grounds

16. **Morris Fraser** provided a policy update to the group. **Elaine Mitchell** is leading on the legislation which will introduce a statutory 15m smoke-free perimeter around buildings on NHS hospital sites. Anyone smoking in these designated areas will be committing an offence which has a fine up to £1000. Recent site visits to two hospitals have shown that current legislation is not being followed, and people are smoking in areas they should not be. To coincide with the legislation, a marketing campaign will take place from January to March, with the legislation coming into force in April. Research will also be conducted on the impact of the marketing.

17. **Sean Semple** provided an update on his ongoing research on SHS. As most SHS exposure happens at home, plans to looking into this further could include looking at housing associations and including something about it in tenancy agreements. It isn't something that would be enforceable, but could provide some insight. Morris Fraser commented that the new strategy will focus on areas which can be measured.

18. The SPS' decision to ban smoking in prisons on the back of the prisons study was welcomed. It was noted that the NHS are also reviewing their guidance for staff who conduct home visits to patients who smoke.

Agenda Item 6: Young people

19. **John Glen** provided an update on the ASSIST pilot project. The final report is available, and shows that the pilot was successful but that as levels of smoking are so low with this age group, a full understanding of the impact is not clear. The report also found that there are benefits for self-esteem for the pupils who took part. We funded the licenses for the Boards involved in the pilot, but won't be doing this going forward. Discounted licenses have been arranged for any Boards wishing to continue with ASSIST. It was suggested that an ASSIST programme designed for 16 to 24 year olds would be helpful, and there is evidence that the ASSIST Frank drugs project had been successful. It was also noted that the Prevention sub-group would be reconvened.

Agenda Item 7: Smoking Prevalence/ Cessation

20. **Richard Lawder** provided an update. This year's annual report will be published on Tuesday 25th October 2017. The current format for reporting the information comprises of a written report along with three accompanying excel workbooks that include interactive tables and charts, including multiple selection criterions for various stratifications of data. For this year's reporting we plan to present the data in a different way, using a Tableau dashboard (data visualisation tool) to highlight the main points, supplemented by an excel workbook containing all the information reported in last year's report.

21. Both the smoking attributable deaths and admissions indicators in the Tobacco Control Profiles will be updated for the ScotPHO December Quarterly Update. This will include data for 2015 and 2016.

22. A collaborative research project has been underway involving Richard, Dr Colin Fischbacher, Dr Rachael Wood, Tomi Adjetunmobi (ISD Scotland), Professor David Tappin (University of Glasgow) and Bruce Whyte (Glasgow Centre for Population Health). Smoking during pregnancy is associated with many adverse health impacts on mother and child. We used a large linked Scottish dataset to produce contemporary estimates of these impacts, which Richard will be presenting at the Faculty of Public Health Conference in November.

Agenda Item 8: Presentation - Overview of 2013 Strategy

23. **Garth Reid** presented to the Group on the evaluation of the 2013 Strategy. This will be published in November, and it is hoped that it will inform and feed into the new strategy. It was commented that for the next strategy, research should be carried out on all actions.

24. A copy of the presentation is attached for ease of reference.



Agenda Item 8 -
Review of the 2013 Strategy

Agenda Item 9: Presentation - Plans for CPIT 111

25. **Lesley Sinclair** presented to the group on the Smoking Cessation in Pregnancy Incentives Trial which is a new multi-centre trial just starting, building on the phase II study originally conducted in Glasgow.

26. A copy of the presentation is attached for ease of reference.



Agenda Item 9 -
CPIT III Overview 12

Agenda Item 10: Presentation - E-cigarettes and Lung Cancer Study Progress

27. Allison Ford presented to the group on the Roy Castle Lung Cancer Foundation e-cigarette and lung cancer research which looks at the use of e-cigarettes with those who had been diagnosed with stage IV lung cancer.

28. A copy of the presentation is attached for ease of reference.



Agenda Item 10 -
AFord Slides 120917.

Agenda Item 11: Presentation – Dissuasive Cigarettes

29. **Crawford Moodie** presented to the group on research into dissuasive cigarettes, looking at the use of health warnings on cigarettes themselves or the use of coloured cigarettes to convey harm.

30. A copy of the presentation is attached for ease of reference.



Agenda Item 11
-Moodie.ppt

Agenda Item 12: AOB and Date of Next meeting.

31. It was agreed that Professor Jamie Pearce should be invited to speak at the next meeting, and any suggestions for agenda items should be shared with John or Kim.

32. It was agreed that a doodle Poll will follow with potential dates for the next meeting.