

**MEETING OF THE RESEARCH AND EVALUATION SUB-GROUP OF THE  
MINISTERIAL WORKING GROUP ON TOBACCO CONTROL – THURSDAY  
23 MAY 2019**

**NEW REGISTER HOUSE DOME, EDINBURGH  
10.00 AM – 12.00 P.M**

**Present:**

**Chair**

Professor Linda Bauld, University of Edinburgh

**Membership**

Mr Morris Fraser, Scottish Government  
Dr Crawford Moodie, University of Stirling  
Dr Garth Reid, NHS Health Scotland  
Professor Kate Hunt, University of Stirling  
Mr Martin Moench, NHS ISD  
Professor Jamie Pearce, University of Edinburgh  
Dr Fiona Caryl, University of Glasgow  
Professor David Tappin, University of Glasgow  
Dr Sean Semple, University of Stirling  
Ms Sheila Duffy, ASH Scotland  
Ms MARRISA SMITH, University of Glasgow  
Professor Sally Haw, University of Stirling  
Professor Alison Ford, University of Stirling  
Jeff Collin, University of Edinburgh

**Secretariat**

Mr Stephen Young, Scottish Government

**In Attendance**

Ms Elaine Mitchell, Scottish Government

**Apologies**

Dr Helen Sweeting, University of Glasgow  
Dr Niamh Shortt – University of Edinburgh  
Ms Ruth Gordon, NHS NSS ISD  
Mr John Glen, Scottish Government

**Note of Meeting**

**Agenda Item 1: Welcome and Introductions**

1. **Professor Bauld** welcomed everyone to the meeting of the Sub-Group.

**Agenda Item 2: Actions from previous meeting:**

2. Minutes from the last meeting were agreed by email, and there were no outstanding actions.

### Agenda Item 3: E-cigarettes

3. **Morris Fraser** updated the group that we have scheduled and written a consultation on NVPs which is now with lawyers. We have been advised to put out the hospital grounds consultation first. The consultation will be on the size of the perimeter area, what is on the signs and other details. This will be in early summer.
4. The vaping consultation would be in at least three months' time. This consultation will look at whether we should further restrict the advertising of these products – a domestic ban on advertising which will be around adverts on bus shelters, taxis, sponsorship and promotion of sports clubs etc.
5. There is now an opportunity for Health Boards to consider what they do in regards to NVPs: looking to what has happened in prisons in terms of cessation and also now focusing on nicotine management. Some boards are keen to change the focus onto that and more are willing to talk about NVPs as an alternative to cigarettes to people attending the service. It is the beginning of a culture change around what NVPs can do to help people stop smoking including via cessation services
6. **Professor Hunt** gave an update to the group on the e-cigarette elements of the TIPS study. A paper will shortly be published on the use of e-cigarettes within a prison environment (before the introduction of smokefree in prisons) and will provide feedback to the group on this once it becomes available.
7. Follow up interviews are currently taking place across a number of prisons speaking to individuals to seek evidence of any issues or challenges arising from the introduction of smokefree. There is also a real need for people to get advice on how to use e-cigs in prison as there have been concerns expressed by some stakeholders who have perceptions that about people could be increasing their nicotine intake.
8. **Professor Bauld** gave an update to the group. Researchers from UCL, London South Bank and the Uni of East Anglia are developing an E-cigarette Ontology (a way of developing consistent terminology & concept for a specific topic) as part of a larger Addiction Ontology. A meeting was held in May in London to help with its development & a publication is expected later this year
9. The next UK E-cigarette Forum meeting will be in Manchester on September 27th, all welcome. Please email [Rachel.Maynard@cancer.org.uk](mailto:Rachel.Maynard@cancer.org.uk) for more details
10. PHE has commissioned two further E-cigarette evidence review reports from UKCTAS with the next one due towards the end of the year focussing on mental health, pregnancy and more on safety & health risks.
11. The Smoking Toolkit will launch in Scotland (and Wales) from next Spring as part of the new Research Consortium 'SPECTRUM' which is the successor to UKCTAS led from Edinburgh & funded by the MRC & 11 other funders including the CSO in Scotland. The toolkit will complement other surveys in Scotland & provide

monthly data on tobacco & e-cigarette use, cessation, pharmacotherapy use & other topics

12. Ongoing opportunities exist for research funding for e-cigarette & tobacco control research in general, particularly from CRUK & NIHR. NIHR has a rolling call for tobacco control research across all its committees which is still open.

#### **Agenda Item 4: Standardised Packaging**

13. **Morris Fraser** explained that standardised packs produced after 20<sup>th</sup> May 2019 will be required to include new security features to comply with the new track and trace system. Packs will also be printed with a Unique Identifier Code, which will include details on the date and place of manufacture, a product description, intended market of retail sale, and intended shipment route.

14. **Dr Moodie** said that he had received funding from the Department of Health and Social Care for a third wave of a longitudinal online survey, the Adult Tobacco Policy Survey, which is primarily aimed at assessing smokers and ex-smokers' response to standardised packaging. He and colleagues at the Institute for Social Marketing have recently completed a review of published research in the UK exploring consumer, retailer and tobacco company response to standardised packaging. He also discussed other standardised packaging and novel packaging research with young people in Scotland that has been conducted and submitted for publication.

#### **Agenda Item 5: Second Hand Smoke/Hospital Grounds**

15. **Morris Fraser** advised that work is progressing which will allow the SG to consult in late June/ July on the detail of proposals to introduce a no-smoking perimeter around hospital buildings, This consultation will seek feedback on proposals to make the perimeter 15 metres from a hospital building, the wording of signs, exceptions from the requirements in terms of types of building and land, introducing legislation early 2020.

16. He also updated the group on a recent Oral Parliamentary Question, around passive smoking. It shows that there is a growing interest in having legislation similar to that of other countries, in place to prevent passive smoking in areas where children play and learn.

17. **Dr Semple** advised that earlier research has taken place into exposure to Second Hand Smoke (SHS) in 9 EU nations, which included sampling being carried out in Edinburgh. This indicated that levels were exceedingly low. He agreed to share this research with the group.

18. It was also discussed that looking at adults' smoking exposure to SHS over the last 20 years. Seven out of eight experienced some level of exposure before the ban. Post ban this level went down and in 2008 the number of non-smoking adults experiencing exposure went down to four in ten. By 2016 it should reduce further to one in five.

19. **Dr Semple** suggested that we could be the first nation in the world to set the target that by 2025 nine out of ten adults in Scotland would show no measure of exposure to SHS. He suggested this be launched at the conference at the end of the month (although this conference has now been postponed). We would be the first in the world to set the target which he believes would be manageable and measurable.

20. **Morris Fraser** suggested that this was a really good idea, and something measurable that we are likely to achieve. It was however noted that governments do not like to set targets that are not achievable and we would need to know for sure that this is something we could achieve before we set it.

21. **Dr Semple** went on to say that he was looking at the last group of workers exposed to SHS - carers and people, when visiting others at home. Boards ask that people should not smoke in their homes an hour in advance of a visit. Second Hand Smoke is known to linger for five hours and a lot of staff are concerned about that. He said he should know by the end of May about funding.

22. **Professor Hunt** mentioned a study led by Rachel O'Donnell at Stirling, funded by CRUK, that is looking into the barriers of making a smoke-free domestic environment and the role of men in that. Exploring the attitudes about creating a smoke-free home and how fathers can be involved in that.

### **Agenda Item 6: Young People**

23. **Morris Fraser** advised that following the recent meeting of the Prevention Sub-Group on Tobacco Control, there was an agreement to undertake a stocktaking exercise, approaching Boards and thereafter other key partners .e.g. Health, Education, Mental Health, Substance Misuse, to determine the current levels of activity.

24. This will cover the 16 – 24 age group in particular, which was also a commitment contained within the action plan. The findings of which would help highlight any gaps in prevention in Board/Local Authority Areas. This information will be considered at a future forum to reconsider what has already been done, and what may help prevent 16 – 24 year-olds from taking up smoking.

25. **Sheila Duffy** provided an update on key engagement works being taken forward by ASH Scotland, highlighting on-going international research and the use of social media by e-cigarette companies for marketing products as well as World No Tobacco Day (WNTD) on 31 May 2019, the theme this year was tobacco and lung health.

### **Agenda Item 7: Smoking Prevalence**

26. **Morris Fraser** advised that the Scottish Schools Adolescent Lifestyle and Substance Use Survey (SALSUS), conducted on a biennial basis, and targeting secondary school pupils in local authority and independent schools, will be reporting in the coming months.

27. He advised that the Scottish Government is looking at alternating SALSUS data and Health and Wellbeing data every two years to give a clearer picture.

28. Martin Moench welcomed the invitation for himself and **Ruth Gordon** to join the group to represent ISD in place of **Richard Lawder** who has now left the organisation. It was not possible to provide an update from ISD at this time, but both are content to answer any queries the group may have.

29. **Professor Haw** gave an update that CRUK funded a study to analyse Eurobarometer data on tobacco control measures and cigarette use. They are working on three papers at the moment with more detail to follow.

### **Agenda Item 8: Presentation — TIPPS**

30. **Professor Kate Hunt** presented to the group an outline of the Tobacco in Prisons Study (TIPs)

31. A copy of the presentation is attached for ease of reference.



TIPs update Res  
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### **Agenda Item 9: Presentation – Homeless Smokers**

32. **Dr Allison Ford** presented to the group on exploring the uptake and use of e-cigarettes to adults accessing homeless services.

33. A copy of the presentation is attached for ease of reference.



ECigHomelessFord.  
pptx

### **Agenda Item 10: Presentation — Tobacco Research**

34. **Professor Jamie Pearce and Dr Fiona Caryl** presented to the group on Local availability and pricing of tobacco products: new priorities for tobacco control in Scotland

35. A copy of the presentation is attached for ease of reference.



Research &  
Evaluation Group or

## **Agenda Item 11: AOB and Date of Next meeting.**

36. **Professor Haw** advised that there will be an International Conference, 'Co-creating Policy for a Tobacco-Free Generation' – this was originally planned for June but will now take place later in the year

37. It was agreed that it would be helpful to continue to have presentations as a standing agenda item at future meetings of the group, and were agreed as below.

Presentations could include:

1. SPECTRUM – suggested by Dr Garth Reid
2. Statistics SALSUS – suggested by Morris Fraser
3. Packaging Inserts – Dr Crawford Moodie could present on this
4. Prisons - E-Cigarette Data - Professor Kate Hunt or a TIPS team member could present on this
5. Eurobarometer studies– Professor Sally Haw

Any further suggestions for agenda items or papers to be shared with **Stephen Young**.

38. It was agreed that a doodle poll will follow with potential dates for the next meeting, to take place in November 2019.

**Stephen Young**  
**Tobacco Control Team**  
**4<sup>th</sup> June 2019**