



SCOTTISH EXECUTIVE

Scottish Executive Environment and Rural Affairs Department,
Beef Labelling Section, Room 251, Pentland House, 47 Robb's
Loan, Edinburgh, EH14 1TY, Tel: 0131 244 6425 Fax: 0131 244
6950 Website: <http://www.scotland.gov.uk>

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Beef Labelling Scheme: Application Form BLS 2 (Scotland)

- You do not need to apply to the Beef Labelling Scheme for approval of the **compulsory** information which must be shown on your labelling (see Section B of the Beef Labelling Guide).
- If you intend to give your customers any other **written** labelling information about the origin (other than the Member State or non-EC country) or the nature or production methods of your beef, you must gain approval from SEERAD by applying to the Beef Labelling Scheme using this form.
- Before you complete this form, you must read the Beef Labelling Guide, which is also available on our website.
- Complete the form (in BLOCK LETTERS) using the Guidance Notes and send it to SEERAD at the address above. We will write to you within one month of receipt of your application.
- If there is not enough space to answer any questions, please attach separate sheets.

Your details

1. Title: Surname:

Forename(s):

2. Company Name:

3. Address:

Telephone Number:
Fax Number:

Postcode:

4. a) Please tick one or more of the following to describe your business:

- A single butchers shop.....
- A retail business with more than one branch.....
- A catering butcher.....
- A co-operative retail business.....

- An abattoir.....
- A cutting/processing/re-packaging plant.....
- A wholesaler/supplier.....
- A supermarket chain.....

If other please specify:

If your business is solely a single butcher's shop with the address given at Question 3 above please go to Question 5

b) Please enter below the name(s) and address(es) from where **your business itself** sells beef (other than given at Questions 2 and 3 above):

If necessary continue on another page and tick this box:

Your details (continued)

4.
c) This application covers the labelling of beef you sell. However, if the beef you supply is sold by other businesses, do you wish this application to cover sales by these businesses as well?
YES..... NO.....

If **NO** please go to Question 5

If **YES** please list these businesses and their addresses below:

If necessary continue on another page and tick this box:

Labels

5.
Please write in the box below the exact wording you are applying to use on your labels to describe the beef you sell, a detailed description of what you mean by these terms, **and** enclose a copy of the labelling material you will be using. This need not include compulsory labelling indications. Labelling covers wording on tickets, receipts, blackboards and in advertisements and literature at the point of sale and on websites. Some examples of labelling terms you might wish to use are listed below:

Origin: "*Scottish*" (please note that if this term is used, the animal must have been **born, raised and slaughtered** in that location). Other claims might include: **Regional or local origin** (e.g. "*Origin: Aberdeenshire Reared*" / "*Local*" / Name of farm); **the characteristics of the animal or beef** (i.e. breed, and whether pure-bred or cross; sex of animal; date of slaughter; age at slaughter; method of maturation); **method of production** (e.g. "*Farm Assured*" / "*Grass-fed*" / "*Halal*").

If necessary continue on another page and tick this box:

Guaranteeing the accuracy of your labelling

6.

You need to explain how you plan to guarantee the accuracy of the information given at Question 5. Please describe below your traceability control system:

If necessary continue on another page and tick this box:

7.

What will you do if your supplier breaches the rules of the Scheme? You will need to take steps to ensure that any breach is corrected for the future:

Tick one or more boxes

| | |
|--|--------------------------|
| Withholding from sale all beef until it is correctly labelled..... | <input type="checkbox"/> |
| Improving the monitoring and control systems in your business..... | <input type="checkbox"/> |
| Changing your supplier if the breaches are not corrected..... | <input type="checkbox"/> |

If by other means please provide details:

If necessary continue on another page and tick this box:

8.

Please give the name of the Government-recognised independent verifier you will employ to check that your labelling, when approved, is accurate. A list of recognised verifiers is available on our website.

You should contact the verifier you select before completing this section to ensure that they can undertake the verification work:

Name of Verifier:

9.

You will need to allow your verifier to inspect your control system and trace whether your labelling claims are true. Your traceability control system described at Question 6 above, will be used for this purpose.

Please describe below the controls to be carried out by your verifier. You will need to contact your nominated verifier before completing this question:

If necessary continue on another page and tick this box:

Imports and Exports

10.

Will any of your beef labelled with the details entered at Question 5 be:

a) Imported? YES..... NO.....
b) Exported? YES..... NO.....

If you have answered **NO** to both a) and b), go to Question 13

IMPORTS (Please see Section D of the Beef Labelling guide)

11.

a) If you have answered **YES** to Question 10 a), please state below **all** the countries involved in the chain. If you are importing from another EU country, please also list the suppliers in that country:

If necessary continue on another page and tick this box:

b) If you intend to import from **within the EU**, will the beef be in small retail packs?

YES..... NO.....

If you have answered **YES**, please state below what processing/re-packaging/re-labelling takes place while the beef is in your possession and what controls are in place to ensure that the labelling remains accurate, even if the consignments are split:

If necessary continue on another page and tick this box:

EXPORTS (Please see Section D of the Beef Labelling guide)

Please note that other export rules need to be observed

12.

a) If you have answered **YES** to Question 10 b), please state below all the countries to which you intend to export:

If necessary continue on another page and tick this box:

b) If you intend to export from **within the EU**, will the beef be in small retail packs?

YES..... NO.....

If you have answered YES, will the beef be marketed in the importing Member

State in these packs as labelled by your company?

YES..... NO..... DON'T KNOW

Declaration and undertakings

13.

I declare that I have read and understood the Beef Labelling Guide and that all the information I have given is to the best of my knowledge true and accurate.

- I undertake to inform SEERAD if any of the above details change
- I agree to allow officials access to my premises and to my records in order to check that the rules of the Scheme are being followed

Signature:

Date:

Name in BLOCK LETTERS:

Position:

(eg. Director)