



the National Trust
for Scotland
a place for everyone

Glasgow 2014 Legacy Team
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Dear Sir or Madam

GLASGOW 2014 – DELIVERING A LASTING LEGACY FOR SCOTLAND

Thank you for inviting the National Trust for Scotland (the Trust) to respond to the consultation on the legacy for Scotland of the 2014 Commonwealth Games. As a leading conservation charity the Trust welcomes the fact that the consultation is taking place just months after Glasgow was awarded the Games in November 2007 and that linkages with other national objectives are being made.

Whilst bearing in mind the four questions posed at the end of the consultation paper, the Trust has structured its response using subjects raised in the document, focusing on the areas in which it has most expertise. However, we have two general points which we want to emphasise first:

- Whilst the benefits of the Games' legacy for Glasgow are made clear in the document, the long-term benefits to the rest of the nation are less tangible and harder to achieve, despite the clear intention that the legacy should be felt nationwide. The Trust has tried to indicate in the relevant places below measures which might help to make the legacy more national in scope, but this clearly needs careful planning and engagement.
- The Trust is supportive of the commitment that government intends to use the Games "to make Scotland a more environmentally-friendly nation to live and work in". However, bar the emphasis on making environmental exemplars of the new-build infrastructure and promoting the use of public transport within

Glasgow, it is unclear from the document how this goal will be achieved in a way that makes a lasting impact. The carbon impact from 71 competing Commonwealth nations travelling to such a large event makes sustainability a harder goal but an overall Sustainability Plan could begin to address this.

Showcasing Scottish products and Services

The Trust is supportive of the concept of reducing the emissions associated with goods and services and with the principle of using Scottish goods where possible. However, rather than focusing on distance travelled as an indicator of (GHG) emissions as is implied on page 17 it would be worthwhile assessing the sustainability of goods and services in more holistic terms. London 2012 has instigated a Sustainability Plan and a similar approach that takes account of the Games' environmental footprint should be considered.

Culture

Scotland's cultural excellence is referred to on page 17 and the 2014 cultural programme and Scotland's culture are mentioned on page 18. While this is to be welcomed, the Trust would like to see 'culture' being interpreted more broadly to clearly include Scotland's heritage and built environment along with the festivals, arts and creative industries. Scotland's heritage is a key part of its national identity and accessing it offers residents and visitors alike wonderful opportunities to explore links between the past and present.

It is also hoped that the 'cultural games' will have a Scotland-wide reach. The '2012 Cultural Olympiad' model is demonstrating the depth of the challenge that exists in seeking to influence public perceptions that the London Olympics will benefit the whole country in cultural and broader areas. This will also be a key challenge for the 2014 Organising Company.

Transport & Tourism

P18 In line with the overall goal of using the Games as a lever to make Scotland more environmentally friendly, it would be extremely positive to see a clearer indication that the increase in tourism impact can be achieved without increasing the environmental impact of tourism within Scotland. The proposal to use the Games as a focus for greater integration of transport ticketing and information is welcomed. In legacy terms the proposals for ticketing and transport must be extended beyond the Games and be applicable elsewhere other than Games venues. Including cultural sites and venues in the planning of any such schemes could help to broaden their appeal and leave a more widespread legacy in terms of sustainable tourism. The Trust is looking at how to encourage use of sustainable transport options to its properties, but in isolation this is difficult to tackle.

There is potential to strengthen links between the sustainable transport and physical activity/ health agenda which are both being promoted. Furthermore, highlighting Scotland's wonderful landscapes and open spaces and the high quality opportunities they offer for outdoor pursuits and activities also makes sense, both in terms of the healthy lifestyles agenda and in strengthening the Scottish brand.

Engaging with the Scottish Diaspora

The Games gives a great opportunity to energise and engage the Scottish diaspora and to promote Scotland's strengths to overseas visitors. It is likely that people of Scottish descent visiting Scotland for the Games may be encouraged to stay longer in the country to investigate their heritage and Scottish culture and the cultural programme for the Games should ensure that really exciting opportunities to do so are available concurrently or after the Games.

Volunteering

As a voluntary organisation the Trust is reliant on the hard work, skill and enthusiasm of the thousands of volunteers that give their time to the Trust every year, across the country and the range of the Trust's activities. The Trust welcomes the proposals made on page 24 for volunteers at the Games; valuing their contribution and planning for the Games to be a springboard for lifelong learning. We have the following more specific comments:

- There may be great scope in encouraging employers to release staff for volunteering activities if companies that haven't previously undertaken this are involved. The Trust already benefits from similar arrangements and very much values the contribution to our conservation work that such teams make and we receive much positive feedback from the staff who are given this opportunity and their employers. There would be concern if involvement in the Commonwealth Games resulted in a general diversion of this type of volunteering from existing voluntary projects in 2014. However, an increase in overall involvement in this type of volunteering would be welcomed and should be a legacy goal of the 2014 Organising Company.
- Glasgow 2014 cultural programme and volunteering – these opportunities would be welcomed. However Arts and Culture Groups (including historic environment and heritage organisations) do not seem to have been targeted by the consultation's stakeholders list – will a separate consultation on the cultural programme be undertaken?
- The Trust welcomes the recognition of the value of volunteering in terms of health and wellbeing and skill development. One aspect of the Games legacy that should be built on is that having engaged and enthused a large number of volunteers up to and during the Games, many of these people may be keen to continue a volunteering role afterwards. The Trust recommends that detailed preparations and guidance should be made to facilitate their transition into alternative voluntary positions. The 2000 Olympic Games in Sydney raised the bar in the involvement of volunteers in making the Games a success and the Manchester Commonwealth Games in 2002 can also be praised for its army of enthusiastic and helpful volunteers. However, more could have been done in terms of legacy planning to help volunteers continue the positive experience after the Games, particularly for people that had never volunteered before. Provision of relevant contacts and a follow-up programme could ensure that Glasgow 2014 does not miss this opportunity and the Trust would welcome the opportunity to work with the Organising Company to help bring this about.

- As well as engaging with volunteers, it will be vital to engage with Volunteer Managers in Scotland in order to get the necessary training, and support for volunteers in place and to set up any ongoing programme for volunteers after the Games. The Trust has considerable experience in this field and would be willing to offer planning assistance.
- The involvement of volunteers from across Scotland and the training they receive will help to ensure that this part of the legacy has a national impact. The 2014 Organising Company must also ensure that it learns from the 2012 Olympic volunteering strategy and utilises the pool of experienced volunteers from that event.
- The Trust looks forward to the proposals for volunteers being further developed.

Sustainability, re-use of existing buildings, and skills legacy

The Trust is supportive of the intent to ensure that new infrastructure (facilities, buildings, landscaping) for the Games will be developed with minimising emissions and wider environmental sustainability goals in mind. One of the most cost effective aspects of the 2014 Bid was the planned use of existing facilities in Glasgow. The Trust hopes that, where possible, the Organising Company will continue to include the renovation and reuse of existing buildings in Glasgow and the surrounding area for a wide range of activities. This approach has benefits in terms of emissions due to the embodied energy in existing structures, but in legacy terms the Games could generate the investment and creativity to find new purposes for existing places and ensure their ongoing stewardship.

The Trust would also like to see the intention for the Games to help improve the standard and depth of skills in the Scottish workforce translate into helping to resolve the built heritage crisis that is looming. This is due to the lack of traditional craft building skills available to properly maintain our existing building stock. This dearth of craft skills is already apparent across Scotland, not least in Glasgow, and is likely to become even more critical as the predicted impacts from climate change happen and the requirement for skilled repair and maintenance rises. The Trust warmly welcomes the plans to introduce apprenticeships in Glasgow, specifically linked to the 2014 Games, and hopes this will go some way to easing the lack of craft skills outlined above.

The Trust recognizes that the 2014 Games must play a major part in the urban regeneration of Glasgow's east end. The Trust notes the inclusion of the 2014 infrastructure amongst the government's NPF2 projects puts it in an influential position and the Trust hopes that this will be used to showcase a balanced development approach with both new build and new life for old buildings.

The National Trust for Scotland has already demonstrated its willingness to make a positive contribution towards a successful Games in 2014 by offering its properties as meeting venues to promote legacy benefits to the people of Scotland. Pollok House in Glasgow, managed by the Trust, has already been used for the inaugural 2014 stakeholder planning event and we would be happy for other Trust venues to be used for similar stakeholder and public roadshow events or as part of the 2014 Commonwealth

Games cultural programme. The Trust has also been approached to join various 2014 committees which it is willing to do.

If you require any further detail please do not hesitate to contact us. We would be happy for our response to be made public.

Yours faithfully

A handwritten signature in black ink, appearing to read "David Mead". The signature is written in a cursive style with a large initial 'D'.

The National Trust for Scotland
May 2008



the National Trust
for Scotland

a place for everyone

The conservation charity which protects and promotes Scotland's natural and cultural heritage for present and future generations to enjoy

We are Scotland's largest voluntary conservation charity; we believe that the natural and cultural heritage of Scotland is one of our nation's greatest assets and that we have a duty to pass on this inheritance to benefit future generations. We aim to achieve this in three ways:

- by directly owning or managing some of Scotland's most important heritage places
- by engaging with all sections of society to make our heritage more socially inclusive
- by campaigning on behalf of the whole of Scotland's heritage

We are supported in this by our 305,000 members and a team of 2,500 dedicated volunteers. Our 129 properties include 76,000 hectares of Scotland's finest countryside and wild landscapes as well as castles, country houses and gardens. Each year we welcome around 3 million visitors to these very special places, and well over 100,000 young people benefit from specially arranged educational visits.

The National Trust for Scotland for Places of Historic Interest or Natural Beauty is a charity registered in Scotland, Charity Number SC 007410