

Consultation Questions

Glasgow 2014 - Delivering a Lasting Legacy for Scotland

Question 1: QUESTION 1: Are the benefits you

- In the main the benefits relate to the Scottish Government's five key strategic objectives and the Council's own corporate plan and individual department workplans reflect these key priorities.
- Council's should seek a clear statement of investment in young people, sport, volunteering and community facilities for sport.
- An emphasis

<p><i>would like from the games covered in this paper?</i></p>	<p>on funding for tourism in peripheral areas of Scotland which would attract overseas tourists to areas such as Argyll and Bute would be welcomed. • The promotion and support on indigenous sport and culture within Scotland, showcasing the uniqueness of the country as well as its natural assets such as Argyll and Bute have to offer would again be welcomed.</p>
<p>Question 2: QUESTION 2: Is there anything else we should be doing?</p>	<ul style="list-style-type: none"> • The development of stronger links between health promotion and local sport with investment from the health budget being diverted to promote Physical Activity and sport, particularly for young people. • Investment in potential facilities, not necessarily traditional sports centres, but examining other ways of getting people active within their community. • Developing the role of agencies such as Learning and Teaching Scotland to better integrate and link sports development and outdoor sports development with the Curriculum for Excellence.
<p>Question 3: QUESTION 3: How can we, individually or collectively, best achieve these aims?</p>	<ul style="list-style-type: none"> • Provide a forum for sharing best practice in sports development, active tourism and physical activity both at home and abroad. • Empower providers of services to work better across organisational and agency boundaries to achieve common goals. • Raise confidence of Scotland's hospitality and service providers to become more welcoming and astute to visitors. • Ensure that the pathways through sport from participation to excellence include rural areas and encourage volunteers, athletes and providers to aim high. • Encourage all 32 local authorities to become part of 2014 through the Single Outcome Agreement in positive and dynamic programmes.
<p>Question 4: QUESTION 4: Do you have any other comments to offer on what should feature in the final games benefits and legacy plan?</p>	<ul style="list-style-type: none"> • A more diverse marketing strategy for Scotland to raise awareness of its beauty and availability to Glasgow. Current city, whisky and golf marketing could be enhanced with emphasis on areas such as Argyll and Bute, and marketing initiatives such as the Gaelic Ring leading up to 2014. • The development of a national Young People's sport and cultural programme involving every local authority leading up to 2014. Coupled to this the development of a sports coaching and arts and culture infrastructure across Scotland would ensure sustainability beyond 2014. • A programme of showcasing parts of Scotland pre, during and post 2014 including local and national

festivals would further inform and educate potential visitors to what is on offer. • The development and promotion of a 2014 Welcome Scheme across Scotland, not only in Glasgow, would further enhance the community involvement in the year. • It would be excellent to see the benefits of the Games being rolled out in some way to more remote and fragile rural Council areas such as Argyll and Bute.
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