



17<sup>th</sup> September 2007

Glasgow Commonwealth Games Bill Team  
Scottish Executive  
1-B North  
Sports Division  
Victoria Quay  
Edinburgh  
EH6 6QQ

## **DRAFT GLASGOW COMMONWEALTH GAMES BILL – CONSULTATION DOCUMENT**

The Outdoor Advertising Association represents 97% of the outdoor advertising industry within the UK; and we welcome the opportunity to comment on the above consultation document.

### **ADVERTISING**

#### Section 9

This section deals with banning advertising in the vicinity of Games events (“the advertising offence”).

- 1) Is it your intention to allow sponsors of the Games to advertise within the vicinity of Games events? If so, by what means will this be permitted? Will this be by granting “Exception” status in that advertising was done in accordance with regulations made by Ministers (“the advertising regulations”) and therefore deemed “Authorized advertising”.
- 2) If so, when will Ministers regulations be made available?
- 3) What is the period in which you will prohibit advertising in the vicinity of the games?
- 4) What is your definition of vicinity?

Yours sincerely

Alan James

**Chief Executive**

**Outdoor Advertising Association**

Enclosed: Annex A. Respondent Information Form