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THE CITY OF EDINBURGH COUNCIL

CORPORATE SERVICES

CULTURE AND SPORT

Glasgow Commonwealth Games Bill Team  
Scottish Government  
1-B North  
Sports Division  
Victoria Quay  
Edinburgh EH6 6QQ

Date 10 September 2007  
Your ref  
Our ref s-ah/ddg

Dear Mr Thompson

## **Draft Glasgow Commonwealth Games Bill**

I refer to your letter of 2 July 2007 addressed to Mr Aitchison, Chief Executive, in which you requested any consultation responses on the Draft Bill to be sent to you before 21 September 2007.

Having consulted with colleagues in the following areas of the Council: Legal Services, Planning, Children and Families and Trading Standards, our comments are:

1. Legislation will be required to protect the games from ambush marketing. This legislation is intended to restrict ambush marketing, control advertising space and eliminate street vending. I am not clear as to which month in 2014 the Commonwealth Games will take place but assume it might be during one of the festival periods such as July/August. If this is the case, it is possible that some of the legislation might affect Edinburgh during those periods. Such legislation will only restrict outdoor trading/advertising within the vicinity of the Games venues. As the only Edinburgh Games venue is the Royal Commonwealth Pool, I am doubtful as to whether such legislation will have any affect at all, as there are no fringe venues etc within that vicinity. However, the dates and venues should be looked at in comparison with the Edinburgh festivals to check that there will not be a conflict of events.
2. I note that the Pre Regulatory Impact Assessment does not take into consideration the various Edinburgh festivals. It is possible that due to the location of the Royal Commonwealth Pool there will not be any impact; however this may require to be explored further.

**STEPHANIE-ANNE HARRIS**  
HEAD OF SPORT AND PHYSICAL ACTIVITY

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3. We have noted that Enforcement Officers empowered to enforce the provisions relating to unauthorised advertising or outdoor trading within the vicinity of games venues and ticketing touting offences will be employed. We note that it is intended that those officers will operate under the aegis of the Organising Committee and are likely to be local authority employees. There is a limited pool of such officers within Glasgow itself and we seek clarification of whether or not volunteers will be sought from other Scottish authorities. If this is to be the case, there will be an impact for both the individual and their employing Authority.

If you require any points of clarification from us, please do not hesitate to contact Gill Lindsay, Council Solicitor on 0131 529 4217 or [gill.lindsay@edinburgh.gov.uk](mailto:gill.lindsay@edinburgh.gov.uk) in relation to the legal issues and Colin Baxter, Trading Standards Manager on 0131 469 5440 or [colin.baxter@edinburgh.gov.uk](mailto:colin.baxter@edinburgh.gov.uk) in relation to Trading Standards.

Yours sincerely



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**Head of Sport and Physical Activity**

c.c. Chief Executive  
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Colin Baxter, Trading Standards Manager