

Matthews B (Barry)

From: Audrey Anthoney [Audrey.Anthoney@highland.gov.uk]
Sent: 14 February 2007 12:49
To: Cultural Bill Consultation; Matthews B (Barry)
Cc: Pablo Mascarenhas
Subject: Response from Highland Youth Voice (Executive Committee)

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has been swept for the presence of computer viruses.

Dear Mr Chalmers

Attached is the response and comments from the Highland Youth Voice Executive Committee on the Draft Culture (Scotland) Bill.

I have responded on behalf of Highland Youth Voice and agree to the response being made available with the address noted below.

I am happy for the Scottish Executive to contact me again in relation to this consultation response.

Regards
Audrey

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Draft Culture (Scotland) Bill – Response from Highland Youth Voice

A discussion took place with the Executive Committee of the Highland Youth Parliament, Highland Youth Voice (HYV) re the draft Culture (Scotland) Bill at the Executive Committee's meeting on 10 February 2007. The following issues were raised and responses noted:

HYV agreed that there should be a new single national cultural development body, Creative Scotland with the power and functions noted in the draft bill.

HYV agreed that Creative Scotland should work in concert with the Scottish Executive to implement national cultural policy.

HYV agreed that the National Collections (museums, galleries, libraries, archives & monuments) should remain as constitutionally separate centres of excellence to try to improve how they work together and attract more visitors but maintain their specialisms and identities. Working together on tours and package deals would be good to make these collections more accessible for young people.

HYV agreed that cultural entitlements should be developed, delivered and monitored by local authorities and would help to increase communities' participation in cultural activities.

HYV agreed that guidance that local authorities can use for cultural planning (feeding into community planning and appropriate youth strategies and plans) is useful.

HYV noted that young people's definition of culture is constantly developing and changing so it is important to consult with young people re the cultural entitlements being offered by a local authority.

Projects demonstrating how cultural entitlements and planning can be successful in bringing more people into contact with cultural opportunities would include the development of projects such as:

- Highland Promise (cultural pledge) and Youth Music Initiative (investigate Norway's Cultural School bag project)
- Young Scot Culture Vulture pilot
- The Bus Gallery and Art Bus projects
- Activities offered via Highland 2007, the Year of Highland Culture (such as festivals).

HYV noted that it would be useful to implement some of these opportunities/entitlements into the curriculum, via pse classes etc (bringing culture to young people). One day involving cultural activity (in the last week of term) would be good. More thinking is required re promoting opportunities to young people out of school in Youthclubs, colleges, and community centres for example.

Promotion and Access needs to be improved.

Subsidised transport and more frequent transport is required.

School home pages and register boards, roadshows could be used to advertise cultural entitlements/services and links to Highlife/Young Scot. Local discounts should be pushed via Young Scot.

HYV agreed local authorities should have a general power to broadcast information about their activities. HYV noted that leaflets are boring, adverts in 'ICA' type magazines would be better. HYV think the Scottish Executive and local authorities can best utilise the influence and impact of cultural activity by documenting and archiving information to communities across Scotland. Internet pages, 'blogs' clips/articles, films (like 2007 film clips), podcasting, and programmes such as BBC Radio Scotland's Highland Café, for example, have been good ways of promoting cultural activity to date.