

Karen Holmes  
Scottish Government Area 2-F(S)  
Victoria Quay  
Edinburgh EH6 6QQ

17th April 2008

Dear Ms Holmes

Glasgow 2014-delivering a lasting legacy for Scotland.  
A "Clean Scotland NOW" campaign.

I am a member of a small local community action group called "Clean Scotland NOW" who are concerned about litter in our towns and cities; litter on our motorways and railway tracks; fly tipping in the country side and common sight of people throwing away litter without any attempt to put in a litter bin.

We are aware that there are statutory requirements on local councils to deal with litter with specific time limits, we are aware of other groups who try to encourage their members to collect litter every day, we are aware of the "Keep Scotland Beautiful" organization who provide litter information, who measure cleanliness in the Local council areas, and who help support local schools to win a green flag for their litter clean up efforts.

But none of this is enough. A look around Scotland tells us that. Many foreign tourists to Scotland complain about its dirt. The people of Scotland have not got the message that litter should be binned and not dropped.

The Commonwealth Games in Glasgow 2014 will bring many visitors to Glasgow and Scotland. It offers the opportunity of a large peg on which to hang a wide ranging campaign for a cleaner litter free Scotland. The attitudes need to change. This needs greater work with schools and a substantial advertising campaign to get the message across.

We suggest this, as a LEGACY, that should come from Glasgow 2014. It will make Scotland smarter, healthier and greener,-- 3 of Government's 5 objectives.

Yours truly

Colin McEachran