

**BUSINESS IMPROVEMENT DISTRICTS (BIDs)**  
**APPLICATION TO BECOME PATHFINDER PROJECT**  
**Please ensure your word count for the document does not exceed 4,000**

**CATEGORY: PROSPERING TOWN/COMMUNITY CENTRE**

All or part of a town centre where town/community centre management already exists, where there is clear support from businesses and other stakeholders for a BID (and where a BID might provide additional services).

Name of Applicant/Organisation:

Alternative contact details:

Geographical/retail area that application refers to:

Summary of Application:

Please tell us in no more than 400 words why your area should become a Pathfinder Project. You may repeat some of the information on the following pages.

Location

This section will be used to ensure that your area meets the location criteria for a Pathfinder Project. Please see the specification document for more information

Please give some specific information about experience over the last 5 years covering:

Physical Environment of the proposed area

Accessibility to/from the proposed area

The range of premises covered in the proposed area

The range of services provided by local authorities and/or other bodies in the proposed area

The maintenance of public spaces in the proposed area

Levels of crime and disorderly behaviour

Your Project

This section will give us some more information about your proposal.

What is the local business community support for this project? What is your evidence for this? (attaching, if you can, a list signed by those businesses who support the Project and are committed to it's long term viability would be helpful. Please bear in mind that business support is a key criteria)

What support does the proposal have from the local authority, and how is it proposed that they are involved? A signed statement from the local authority stating they support the proposal in principle would be helpful, this is also a key criteria.

What are the skills and expertise that you/your organisation can bring to the project? Has your organisation conducted similar work before? If so please give details.

How do you propose to staff and manage the project?

Do you have links with, or support from, other initiatives in your area? What are these links and how will they affect the project?

Your Plans

This section will be used to ensure that you have adequately planned your proposed project

Work plan/Timetable

Please provide an outline of proposed action and the dates you expect to achieve these milestones

Risk Management

Please identify potential risks which may impact on the successful completion of your project. For each risk, please identify its likelihood and the way in which you intend to manage it.

Financial Requirements

Please provide a clear indication of the start-up costs associated with your project, and how these reflect value for money.

Any Further Information?

This section allows you to tell us about anything else which you feel we should know about your application. This section should be no more than 300 words.

Attendees for interview on 15 March 2006. For each attendee, give their name, employer, email address and role in proposed project)

**SIGN NAME HERE**

**PRINT NAME HERE**