

## FLOODING ISSUES ADVISORY COMMITTEE

### AWARENESS AND ASSISTANCE SUB-COMMITTEE PROGRESS REPORT JUNE FIAC MEETING

#### Purpose

1. The purpose of this paper is to provide the Flooding Issues Advisory Committee (FIAC) with a progress report from the Awareness and Assistance Sub-Committee.

#### Background

2. The Sub-Committee has met three times, on 15 June 2005, 17 November 2005 and 4 May 2006. The current membership is detailed in Annex A, and Tim Jolley, of SEPA, chairs the meetings.

3. This Sub-Committee is set up to discuss how we can improve awareness of the risks of flooding through the provision of better flood risk information and additional flood warning systems. It also considers how we can give better support to those affected by flooding. It discusses these issues within the context of promoting sustainable flood management and considers what the resource implications might be for stakeholders, including the Executive.

#### Feedback from the last meeting on May 4 2006

##### *Flood Awareness Fortnight 2006 – The Way Ahead*

4. David Faichney and Sarah Junik presented SEPA's proposals for this year's Flood Awareness Campaign as follows:

- there should be a 3 year strategy focussed around a 5-6 month flooding season each year, rather than only one fortnight-long campaign each year.
- the campaign should have a strong community focus, with needs tailored for each community;
- campaign should tie in with raising awareness of existing flood warning schemes (and increasing the number of people registered for flood warning dissemination schemes) and the launch of 3 new schemes on the Kelvin, Clyde and Irvine Rivers;
- there should be a pre-evaluation of the campaign messages as well as an annual overall campaign evaluation;
- the campaign will use a trailer/bus; educational plays aimed at children; working with existing community groups and developing the existing website; and
- SEPA will leave lasting material in communities to help awareness continue after a visit.

5. Members agreed to help out with the campaign by providing information and materials and attending road shows.

##### *Flood Maps as a tool for raising awareness*

6. Tim Jolley explained that map rollout meetings with local authorities will be completed by mid-May. SEPA are working with Ordinance Survey and CEH to resolve

outstanding royalties and licensing issues. SEPA is now aiming for an October launch of public website.

7. The Sub-Committee would like to express its concern and frustration at the lack of progress sorting out the outstanding licensing, intellectual rights and royalties issues.

*Assessing how resilience is raised through awareness campaigns and flood warning schemes*

8. Tim Jolley gave an update on the Flood Warning Dissemination Scoping Study and explained that there are still some loose ends to be tidied up.

9. Members also discussed an early draft of SEPA's Coastal Flood Warning Strategy paper and Tim Jolley asked Members for their views to help SEPA take the strategy forward. SEPA is now receiving a number of requests for coastal warning schemes so it is important that it is able to take a longer term look at coastal risk

*Other Issues*

10. The Executive is looking into the possibility of grants to local authorities to carry out detailed flood risk assessments in their area. The Executive is also looking into ways to allow funds to be used to enable local authorities to consider individual property or small community protection schemes where a full flood prevention scheme is unlikely to meet cost benefit targets. This work will not be possible until 2007-08 at the earliest but the Executive is considering the possibility of conducting a pilot study before then.

11. Members discussed a possible replacement for John Greaves, who had now retired from the Sub-Committee and agreed that his replacement should be from a local authority involved in coast protection issues. Martin Tulloch from Comhairle nan Eilean Siar (Western Isles Council) has been invited to join the Sub-Committee.

**Next steps**

12. A further meeting has been arranged for 14 September 2006 at Victoria Quay and Members will discuss Community Risk Registers and coastal flood risk management.

**Conclusion**

13. **Members are invited to note the above.**

**FIAC Secretariat  
May 2006**

**FLOODING ISSUES ADVISORY COMMITTEE**

**AWARENESS AND ASSISTANCE SUB-COMMITTEE MEMBERSHIP**

**Membership**

1. **Dr. Tim Jolley, SEPA – Chair**
2. David Faichney, SEPA
3. Dinah Keal, National Flood Forum
4. Jill Boulton, Norwich Union
5. Prof. Charles Ainger, MWH UK Ltd
6. Judith Tracey, Climate Change and Air Division, SE
7. Lynne Mills, Civil Contingences Division, SE
8. Dr. Andrew Black, University of Dundee
9. Stephen McLachlan, East Lothian Council
10. Alistair Dyer, Scottish Water
11. Tony Andryszewski, Environment Agency
12. Alan Motion, Met Office
13. Martin Tulloch, Comhairle nan Eilean Siar

**FIAC Secretariat**

**May 2006**